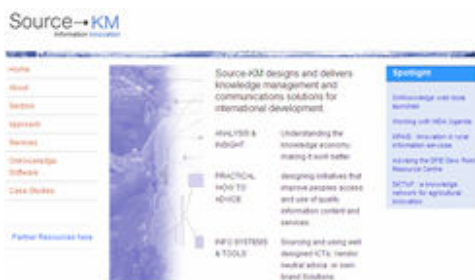


INTRODUCING SOURCE-KM

Source-KM designs and delivers information and communications solutions for international development. The company works with people, networks, organisations and governments to improve access and quality of information to actors in the development process in support of change, economic growth and poverty alleviation.



Source-KM was founded by Steen Joffe, based on 20 years of experience in development research and policy analysis and a track record of successful information systems project management in the public and private sectors. Steen has previously been responsible for managing knowledge management activities for organisations including UK DFID, the U.N. FAO and World Bank.

SERVICES	DESCRIPTION
ANALYSIS & INSIGHT	The 'knowledge economy': key actors, information demand & supply, content, services & related institutional arrangements, the policy toolbox, design & delivery of strategic information market-making interventions.
PRACTICAL "HOW TO" ADVICE	Setting up & managing online knowledge networks & communities; designing & delivering user-centric information services; knowledge management for projects, organisations, enterprises, innovation systems.
INFO SYSTEMS AND ICT	Requirements analysis, sourcing and using the latest web 2.0 tools; software design, specification, implementation. ICTs project management, Vendor neutral advice, or own-brand solutions.

APPROACH

Access to information is important but not enough; what counts is having the right information at the right time from sources you trust. Enabling investments in ICTs need to be combined with institutional changes to establish means and incentives for the delivery of information content and services that meet real needs and are sustainably delivered. Getting this right requires an understanding of context and the specific factors affecting supply of and demand for information services. Our approach is based on networking key actors in the 'knowledge economy' and providing them with tools and services to promote effective information exchange :

- Markets, trade and private sector development : 'market-making' information services to improve coordination and reduce transaction costs for market actors
- Research and innovation systems : increasing the effective demand for information services from 'end-users'; better aligning incentives for supply of high quality info services
- e-Services and public sector services : bringing improved design, targeting, feedback and accountability to local communities.

TOOLS AND TECHNOLOGIES

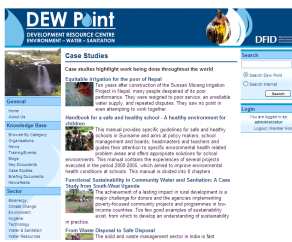
Independent advice and project management : Source-KM can advise on the best tools and technologies to use for a given project, and will help to research, specify, source and implement solutions from software vendors, whether open source or proprietary, 'off-the-shelf' or bespoke. Source KM is a fully qualified ICT project management practice and has extensive experience in managing software development and delivery projects in the UK and internationally.

Off the shelf, low entry cost solutions. Backed by its technology partner, Objective Computing Ltd, Source-KM can offer fully managed and hosted tried and tested solutions to meet a range of requirements :

- **OnK Community** : web based 'knowledge network' of member organisations.
- **OnK iMarket** : An online 'voucher-based' information and services trading platform.
- **OnK Helpdesk** : Knowledge portal with managed Q and A service.

CURRENT EXAMPLES

DFID Dew Point Environment – Water - Sanitation Resource Centre



The DEW Point Resource Centre generates and disseminates knowledge on behalf of DFID staff and their development partners in the areas of environment, climate change, water resources and water and sanitation. It is managed by a consortium of companies led by Harewelle International, and including NR International and Practical Action. Source-KM has advised the consortium from the tender stage and has designed and delivered Dew Point's online knowledge portal and enquiries management service (www.dewpoint.org.uk).

Bolivia - Sistema de Informacion y Conocimiento Tecnológico Agropecuario y Forestal (SICTAF)



SICTAF is a natural resources information and knowledge community in Bolivia. Still in pilot, SICTAF's membership is drawn from actors across the agricultural and NR innovation system including local communities, universities, research bodies and the Ministry of Agriculture (MDRAYMA). Source-KM has advised SICTAF from its inception and was also responsible for designing and delivering the SICTAF web portal at www.sictafpilot.net.

Uganda - Marketplace for Agricultural Information Services (MPAIS)



MPAIS is an innovative information and services trading platform being implemented by Nkoola Institutional Development Associates (NIDA) in rural Uganda. The MPAIS service enables rural users to access relevant information and services and purchase them using virtual information credits. Source-KM is working closely with NIDA and the Ugandan Government as a consultant and provides the MPAIS portal technology as a managed hosted service (www.mpaisuganda.com).